

Hybrid  
Event

SEP 11-13, 2023

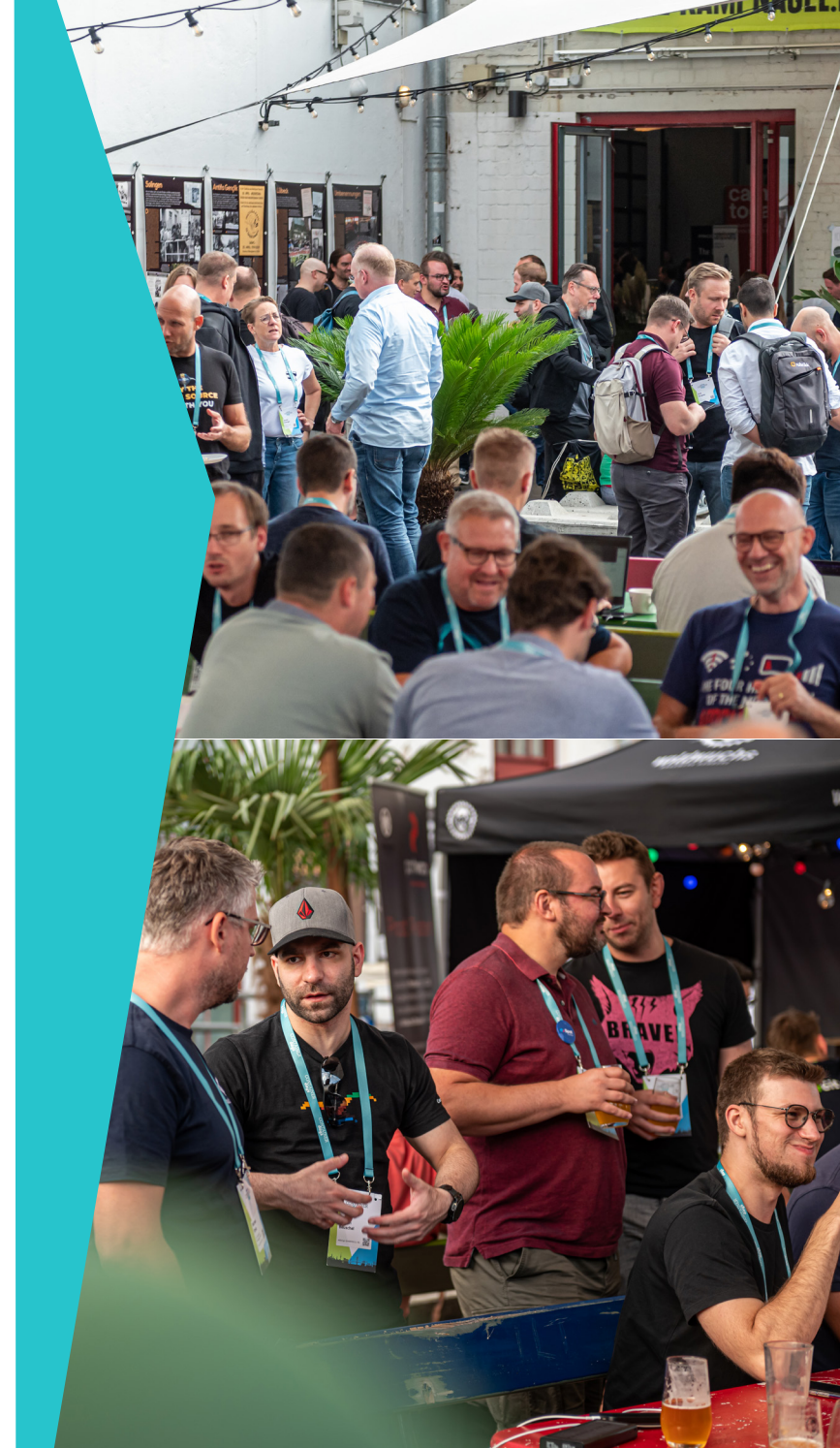
# CONTAINER days

CDS 2023 SPONSORSHIP PROSPECTUS

# MOIN MOIN!

The sails are finally set for the next edition of ContainerDays from September 11-13 and just like last year, we are going hybrid again with over 1500 attendees expected. As usual, Hamburg is our city of choice for the onsite part and we'll provide an engaging and personalized platform for our online attendees. It is the perfect place to discuss the past, present, and future of cloud native technologies with people from around the world.

This is your opportunity to present your company and enjoy plenty of benefits including networking, lead generation activities, free conference passes, and a lot more. Take a look at our Sponsorship Packages and find out whether you are a Captain, a Chief Officer or an Engineer.



# CDS22 LINEUP

- 2 days with 80+ onsite sessions on five stages
- 6+ hands-on workshops
- 1500+ (800 onsite) attendees from across Europe
- Engaging and interactive exhibition area onsite & online
- Networking opportunities before, during and after the event
- Online event platform with many options to participate

## September 10

Speaker's Dinner

## September 11-12

Main Conference

## September 12

Conference Meetup

## September 13

Post Conference Workshops

## SESSIONS



Container and  
Cloud Native Technologies



Cloud Native  
Journeys



Microservices &  
Distributed Applications



CI/CD & DevOps



Hybrid and  
Multi Cloud

# WHO WAS AT CDS22 HYBRID?



## ATTENDEES

864 Onsite attendees

708 Online attendees

## SESSIONS

More than 50 international speakers

69 sessions (onsite and online keynotes & talks)

6 workshops



## ONSITE



89.4% Germany

3.0% United Kingdom

1.9% Austria

1.4% Netherlands

1.2% Switzerland

## ONLINE

61.7% Germany

13.0% India

6.2% USA

5.3% Netherlands

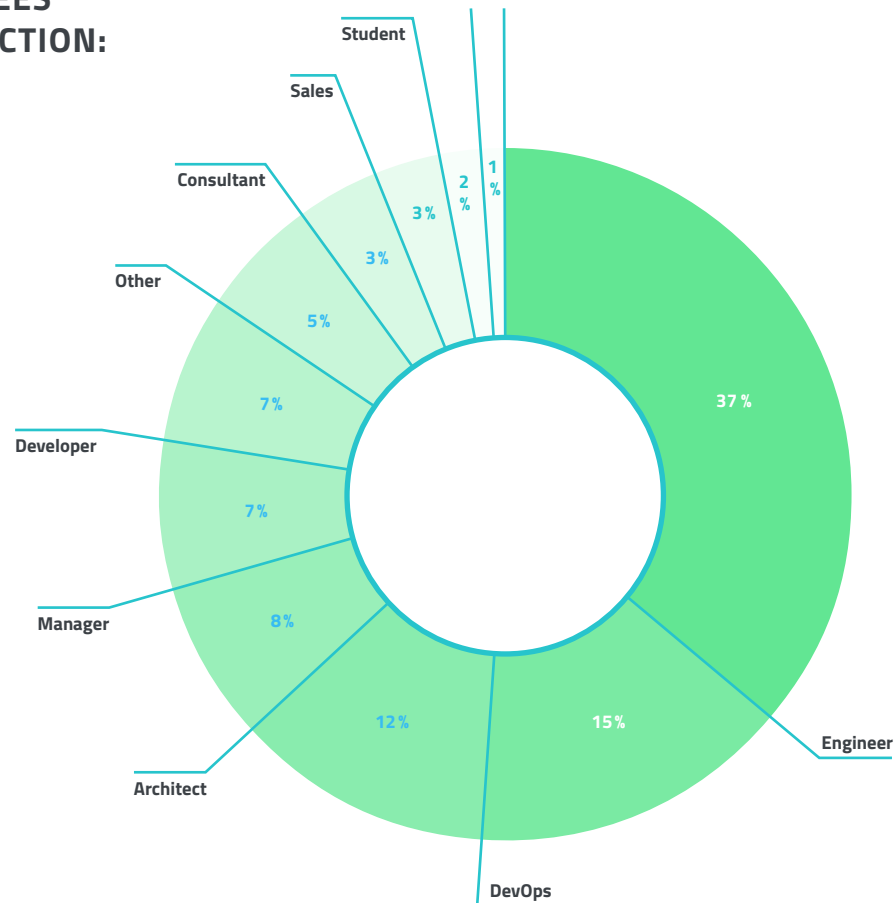
3.2% Spain



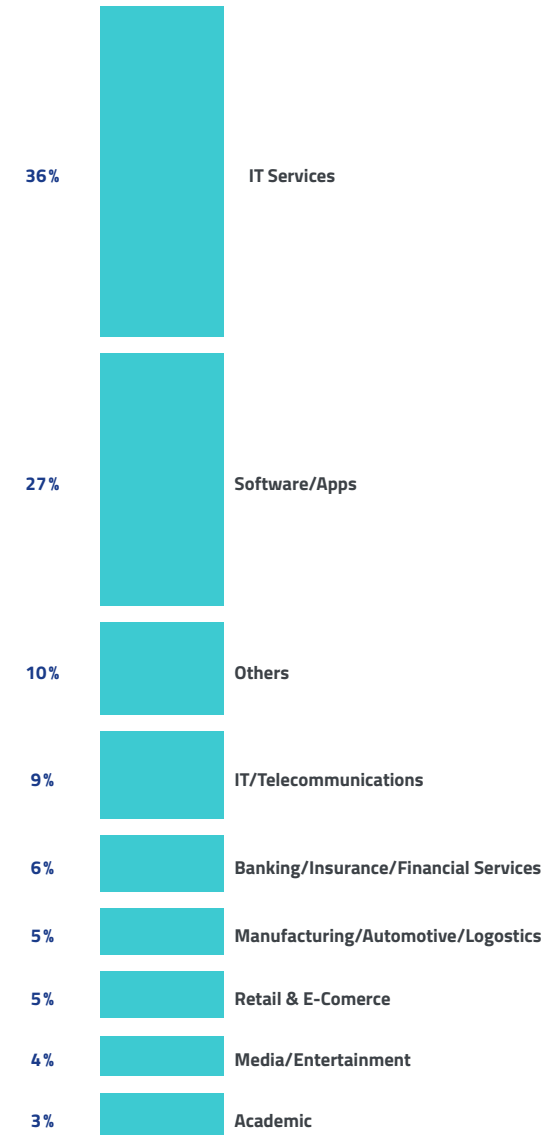
# AUDIENCE SNAPSHOT

CDS22 attendees mainly came from IT Services (35.5%) and Software/Apps (27.2%). IT and Telecommunications, Insurance or Financial Services and Others were tied for third at around 10%. This variety of industries highlights the applicability of cloud native technologies across sectors and shows the diversity of CDS22 companies.

## ATTENDEES' JOB FUNCTION:



## ATTENDEES' INDUSTRIES



# OUR SPONSORS IN 2022



QAIWARE  
SOFTWARE ENGINEERING



# SPONSOR PACKAGES 2023

	Option A Online & Onsite			Option B Online only		
	Captain [A]	Chief Officer [A]	Engineer [A]	Captain [B]	Chief Officer [B]	Engineer [B]
<b>Conference Benefits</b>						
Pre-Conference Email to all attendees - 150 words plus company logo	●			●		
Display of logo (emails, website, recordings, onsite material)	●	●	●	●	●	●
Receiving conference attendee data	<b>All attendee data</b> (incl. name & email)	<b>attendee scope</b> (only industry, company, job title)	<b>attendee scope</b> (only industry, company, job title)	<b>All attendee data</b> (incl. name & email)	<b>attendee scope</b> (only industry, company, job title)	<b>attendee scope</b> (only industry, company, job title)
<b>Onsite Benefits</b>						
Exhibition space onsite including monitor, power etc.	Lounge 7qm	Lounge 7qm	Info point 4qm			
Receiving onsite booth visitor data through lead scan application	●	●	●			
Full Onsite Conference passes without workshops	8	6	4			
Unlimited 20% discount code on onsite conference passes	●	●	●			
<b>Online Benefits</b>						
Custom-branded virtual exhibit space including self-edit link, branding and meeting options	●	●	●	●	●	●
Receiving virtual booth visitor data incl. name & email	●	●	●	●	●	●
Full Onsite Conference passes without workshops				6	4	2
	<b>33,000 €</b>	<b>22,000 €</b>	<b>15,000 €</b>	<b>16,000 €</b>	<b>11,000 €</b>	<b>6,000 €</b>

# 2023 BRAND AWARENESS OPPORTUNITIES

**1**

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## **BREAK SPONSOR**

(coffee, breakfast, lunch)

**2**

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## **PARTY SPONSOR**

(beer, food, music)

**3**

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## **STAGE SPONSOR**

**4**

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## **RECORDING SPONSOR**

**5**

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## **HYGIENE SPONSOR**

(masks, sanitizer dispenser)

**6**

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## **SNACK SPONSOR**

(popcorn, waffles)

**You are interested?**

Let us know and we'll discuss your options and the pricing.



# GET IN TOUCH



Contact [sponsoring@loovent.com](mailto:sponsoring@loovent.com) to secure your sponsorship today. [www.containerdays.io](http://www.containerdays.io)



**Don't miss the unique opportunity to be part of europe's flagship conference on everything cloud native.**