

SEP 09 – 11, 2025
CONTAINER
days
CONFERENCE



WELCOME
TO CDS
CONFERENCE
2025

SEP 09 – 11, 2025
CONTAINER
days
CONFERENCE

SEP 09 – 11, 2025

CONTAINER days CONFERENCE

Summary

ContainerDays Conference 2025 marked another unforgettable edition of the container conference, with a standout session featuring the legendary **Kelsey Hightower**. The audience had the opportunity to hear Kelsey's views on the future of containers, Kubernetes and AI. This year's conference was fully in person and welcomed the **largest number of participants to date**. As in previous years, the event took place at Kampnagel, Hamburg's renowned international cultural hub.

Across three days, **five stages** hosted an outstanding lineup of talks, all of which were recorded and are available on the [ContainerDays Youtube channel](#). Following the success of CDS24, a user-friendly mobile app once again supported attendees with features like venue maps, agenda, company and speaker details, and integrated Q&A.

With packed stages from start to finish, ContainerDays reaffirmed its place as an essential experience for anyone passionate about cloud-native technologies.

1365

REGISTRATIONS

1268

ATTENDEES

632

COMPANIES

141

SPEAKERS

31

SPONSORS





The conference featured a dynamic lineup of **112 talks**, **6 break-out sessions**, **2 workshops** and a keynote from **Kelsey Hightower**. Beyond all the exciting talks, attendees had plenty of opportunities to network and connect. The coffee breaks became moments for idea exchange and community building, while a dedicated Sponsor Showcase hour invited participants to explore **26 sponsor booths** and met with industry leaders.

We also hosted two lively **all-attendee after-parties** on Tuesday, September 9, and Wednesday, September 10 in the open-air atmosphere of the Kampnagel piazza. Great food, sunny weather, and refreshing drinks created the perfect setting to unwind after a full day. A **live band** and a **table soccer challenge** with the world champion Linh Tran added to the fun.

Over three days, CDS25 offered an in-depth exploration of **Kubernetes**, **containers**, and **cloud-native technologies**.

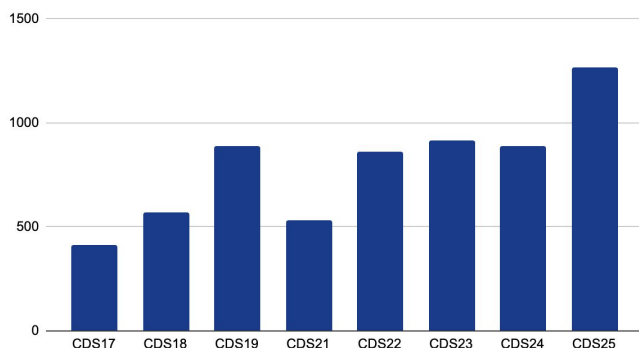




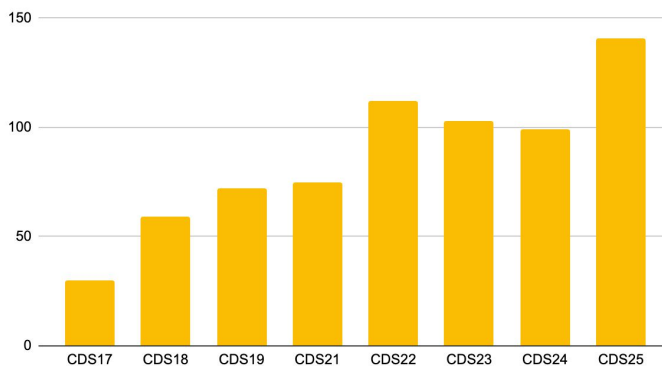
ContainerDays Family Thrives Every Year

This year marked the **8th edition of ContainerDays**. It was a wonderful opportunity to come together once again and reflect on all the ongoing advancements in the container ecosystem. It was also our largest edition to date, with **1,268 onsite participants** and **141 speakers**. Such an impressive turnout of attendees and speakers highlights the enthusiasm and progress within the community, as well as the encouraging growth we've seen since the pandemic. This was also the first fully onsite edition since the pandemic.

Onsite attendees



Speakers





ContainerDays Conference 2025 Attendee Snapshot



Onsite Attendees:

- Registered: 1365
- Checked in: 1268
- Show rate: 92.9%



Attendees from 51 countries across 6 continents

- Germany: 78.9%
- Netherlands: 2.8%
- Switzerland: 2.6%
- United Kingdom: 2.3%
- Austria: 1.2%



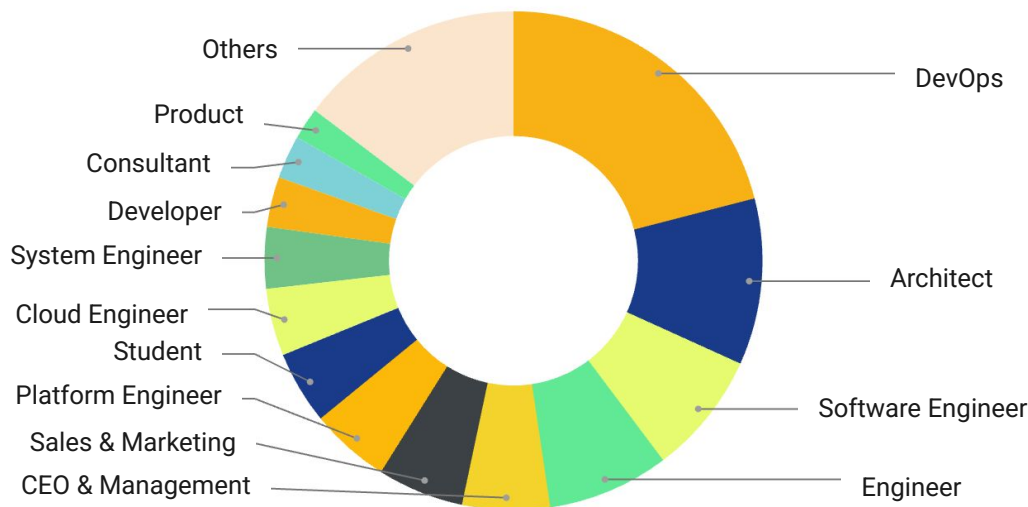
Some attendee demographics

- Male: 87.1%
- Female: 8.0%
- Other Gender Identity: 0.5%
- I prefer not to answer: 4.4%

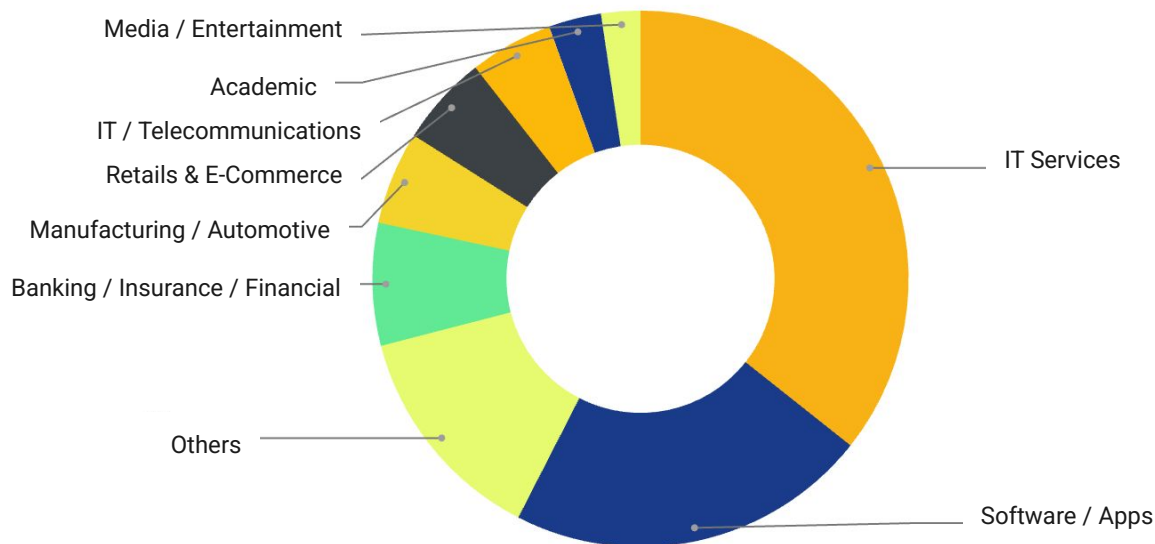


ContainerDays Conference 2025 Attendee Snapshot

Job Functions



Industries



SEP 09 – 11, 2025

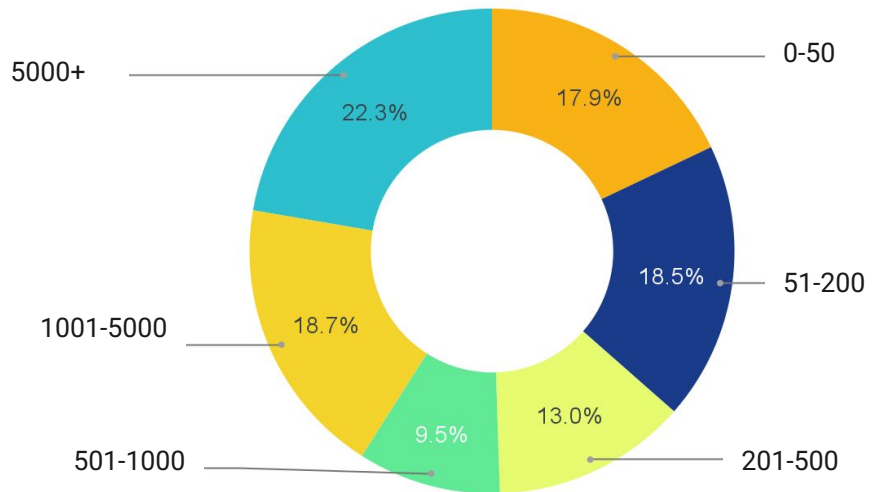
CONTAINER days CONFERENCE

ContainerDays Conference 2025 Attendee Snapshot

Company Sizes



632 companies
attending



Previous Attendance at CDS

61.3%

First timers

19.4%

Attended 1
CDS before

11.7%

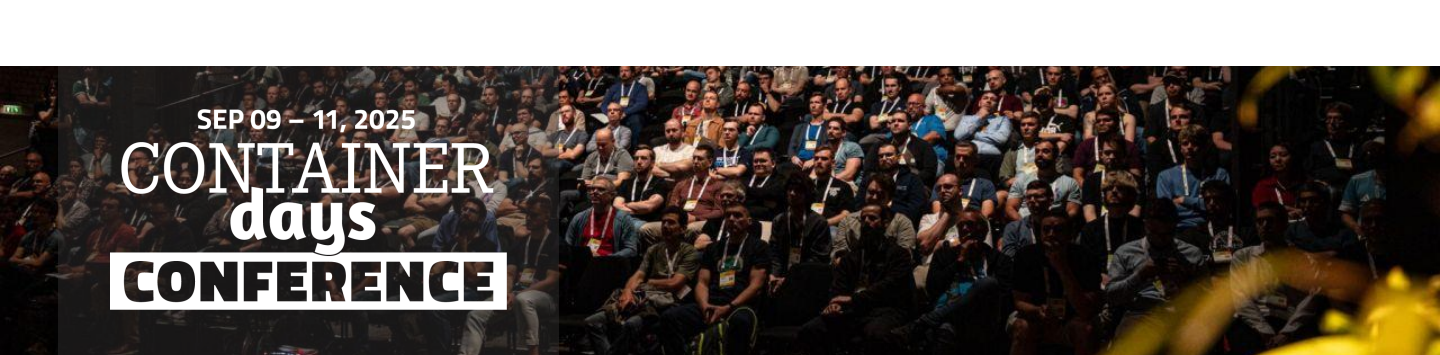
Attended 2-3
CDS before

7.6%

Attended 3+
CDS before

Sessions & Speakers

- 141 international speakers
- 112 speaking sessions



SEP 09 – 11, 2025

CONTAINER days CONFERENCE

App Engagement

Attendees appreciated the **CDS 2025 App**, which provided access to the venue map, event agenda, a list of speakers and participating companies, as well as a Q&A feature. Additionally, the app allowed users to personalize their experience by favoriting sessions to create their own custom program. During the speaking sessions, they could use the Q&A directly through the app and raise questions to the speakers.

3226

TOTAL
CONNECTIONS

2897

TOTAL
SCANS

1048

LOGGED IN
USERS

16710

TOTAL FAVORITED
SESSIONS

70

POSTS ON THE
SOCIAL WALL





Social Media Engagement

Our presence on social media has been growing in tandem with the expanding ContainerDays community. For ContainerDays 2025, we implemented a comprehensive communication strategy that included exciting promotions like the Crazy Bird ticket offer, along with initiatives such as the **ContainerDays Ambassador Program**. We also collaborated with media partners to enhance our reach across key platforms, including Twitter and LinkedIn. Additionally, our conference garnered significant visibility through posts on LinkedIn Groups, Reddit, Bluesky, targeted paid social media campaigns, Google search ads, and LinkedIn advertisements, ensuring broad exposure and engagement.





Social Media Engagement

The most engagement was seen on LinkedIn and Twitter. We've reached **17.8K impressions on LinkedIn on the conference week**. The @ContainerDays LinkedIn account has over **3.000 followers** - with more than 600 joining this year. We've posted +600 times on combined platforms and LinkedIn groups. Our best performing posts were the ones during and right after the conference:

**ContainerDays**
2,994 followers
1w · 🌐

Yay!!! 🎉🎉 ContainerDays Conference 2025 has just kicked off! Are you ready?
[#CDS25](#) [#GoingtoCDS25](#)



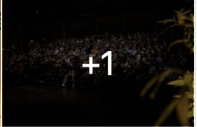
**ContainerDays**
2,994 followers
1d · Edited · 🌐

Last week, 141 passionate speakers took the CDS stage at Kampnagel. 🌟

[Kelsey Hightower](#), [Sebastian Kister](#), [Lian Li](#), and [Artem Lajko](#) 🗨️ are ...more







ers 4 comments · 3 reposts

SEP 09 – 11, 2025

CONTAINER days CONFERENCE

Media

Thank you to our media partners who supported us in promoting the whole event.



AI Tools Network



Times Of AI



kube^{FM}



Community

Check out the blogs our community created about their ContainerDays experience:

- <https://mdelapenya.xyz/posts/2025-09-17-containerdays/>
- <https://cyso.cloud/blog/containerdays-hamburg-2025>

SEP 09 – 11, 2025

CONTAINER days CONFERENCE

Sponsors

A big shout-out goes to our Sponsors! From the very beginning, our sponsors have been a key part of ContainerDays Conference. Without their support, we would not have been able to put on such a great event this year. We look forward to continuing our partnership in the years to come. Thank you to all of our wonderful sponsors!



KUBERNATIC



DACHS IT



SUSE



Red Hat



GitLab

SOLO.IO

IBM
Platinum Partner



portworx
by Pure Storage



cloudsmith



PerfectScale
by doit

PORTAINER.IO



EXOSCALE



Open Telekom Cloud
Creating a Secure Connected World



CANCOM



LINBIT

ISOVALENT
now part of CISCO



CAST AI



SysEleven



Chainguard

NUTANIX



OPEN INDUSTRY 4.0
ALLIANCE

PRODYNA



KLUTCH
sponsored by anymnes



veeam Kasten



TIGERA



AOE



APItoolkit



netbird



DGI



Plus.line



4DATA



CLOUD NATIVE
COMPUTING FOUNDATION



Community

The **community** continues to be at the heart of ContainerDays and is essential to its ongoing growth. We are truly grateful for the level of engagement this year, with more than **400 mentions and 3000 reactions across social media** from attendees, speakers, and partners, all of which we follow and appreciate closely.

It was inspiring to see **community-led initiatives** enrich the program. These included Artem Lakjo's Golden Ticket contest, a ticket giveaway collaboration with Jan-Otto Kröpke on LinkedIn and Lian Li's public speaking workshop. These contributions highlight the collaborative spirit that marks our community, and help us to welcome new voices into the **ContainerDays community**.





Activities at ContainerDays

Beyond the keynotes and sessions, several special activities made this year's ContainerDays more memorable. A few lucky attendees had the opportunity to join 1:1 office hours with **Kelsey Hightower**, where they could discuss their projects, challenges, and ideas with him.

The **after parties** offered a welcome opportunity to relax and connect in a more informal setting, with a **live band**, drinks, and plenty of meal options. On day two, attendees also took part in a **table soccer competition** against world champion Linh Tran, who faced off with more than 40 participants. These activities allowed attendees to connect, recharge, and share experiences outside the conference rooms.



SEP 09 – 11, 2025

CONTAINER days CONFERENCE

Conclusion

As we look back on our years of engagement with the Cloud Native community, each edition of ContainerDays reflects the growth and evolution of our journey. By nurturing a vibrant community, we empower professionals to uncover new opportunities, share innovations, and advance collectively within the dynamic field of #Kubernetes, #CloudNative, #EdgeComputing #CloudComputing, #Cloud Containers and much more.

See you in London!

“ContainerDays is like a festival of Cloud Native. Here, you get a spark of a very passionate community of trailblazers”

Sebastian Kister

“ContainerDays really differs from other conferences because it's so community driven”

Lian Li

“It's like a whole family around open source”

Nico Meisenzahl

“If you are looking to learn and prevent your next big mistake at work, you should come here”

Ali Alp



SEP 09 – 11, 2025

CONTAINER days CONFERENCE

Resources

ContainerDays 2025 Sessions videos: [ContainerDays YouTube Channel](#)

Pictures: [ContainerDays Gallery](#)

Social Channels: Twitter [@ConDaysEU](#), LinkedIn [@ContainerDays](#), [YouTube](#), [Facebook](#)

[Subscribe to our newsletter](#)

